

Substitute for Form 1449 A & B/PTO		Complete if Known	
		Application Number	09/870,581
INFORMATION DISCLOSURE STATEMENT BY APPLICANT <i>(use as many sheets as necessary)</i>		Confirmation Number	9236
		Filing Date	May 30, 2001
		First Named Inventor	Koki UCHIYAMA
		Art Unit	2171
		Examiner Name	
Sheet 1 of 1		Attorney Docket Number	CA1073

U.S. PATENT DOCUMENTS					
Examiner Initials*	Cite No. ¹	Document Number		Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document
		Number	Kind Code ² (if known)		
nl		US 5,895,470		04/20/1999	Pirolli et al.
nl		US 5,995,943		11/30/1999	Bull et al.
		US			
		US			
		US			
		US			
		US			
		US			
		US			

RECEIVED
JAN 17 2003
Technology Center 2100

FOREIGN PATENT DOCUMENTS							
Examiner Initials*	Cite No. ¹	Foreign Patent Document			Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Translation ⁶
		Country Code ³	Number ⁴	Kind Code ⁵ (if known)			
nl		EP	0 957 437	A2	11/17/1999	International Business Machines Corporation	

OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city, and/or country where published.	Translation ⁶
nl		Langheinrich et al., "Unintrusive customization techniques for Web advertising," <i>Computer Networks</i> , Elsevier Science Publishers BV, Amsterdam, NL, Vol. 31, No. 11-16, 17 May 1999, pages 1259-1272.	

Examiner Signature	<i>Muandale</i>	Date Considered	10/8/03
--------------------	-----------------	-----------------	---------

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹ Applicant's unique citation designation number (optional). ² See Kind Codes of USPTO Patent Documents at www.uspto.gov, MPEP 901.04 or in the comment box of this document. ³ Enter Office that issued the document, by the two-letter code (WIPO Standard ST. 3). ⁴ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. ⁶ Applicant is to indicate here if English language Translation is attached.